



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2025

Multiple District 4

LOCATION: CALIFORNIA

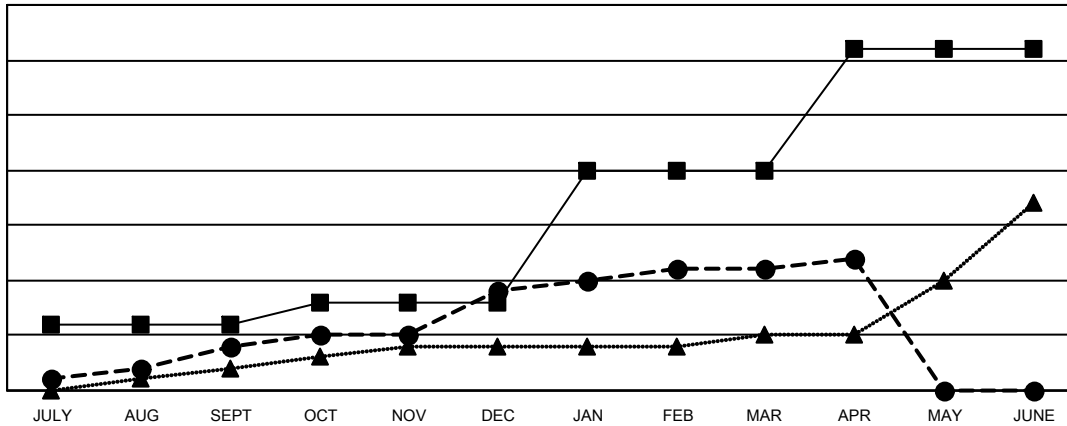
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2024-2025			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	4	6
OCT/NOV/DEC	2	5	11
JAN/FEB/MAR	12	2	3
APR/MAY/JUNE	11	1	0

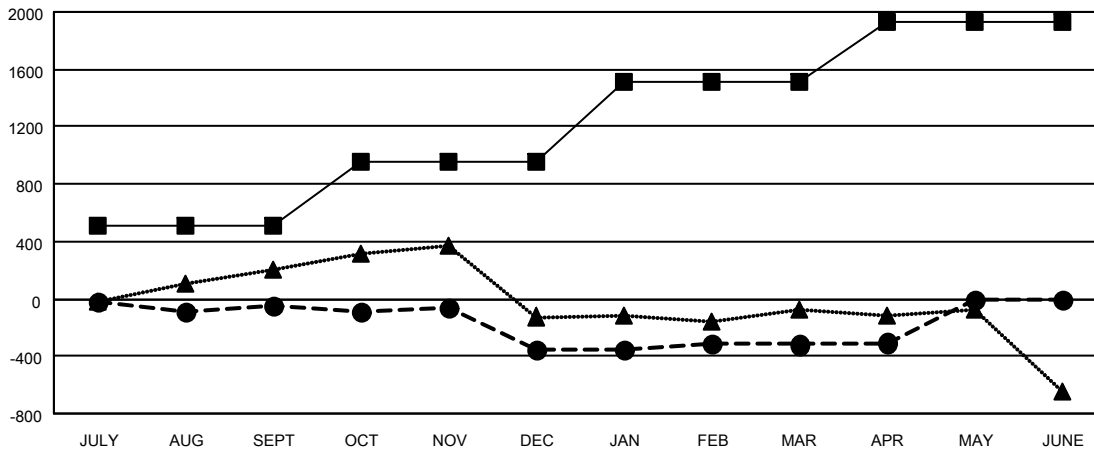
Members			
RESULTS FOR 2024-2025			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	505	902	826
OCT/NOV/DEC	450	646	839
JAN/FEB/MAR	554	570	466
APR/MAY/JUNE	423	223	172

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 20	385 CLUBS OF 652 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 9,848 (56.77%)
		FEMALE 7,499 (43.23%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 0
DECEASED 209		FAMILY MEMBERS PAYING HALF DUES 0
CLUB CANCELLED 153		
OTHER 1,934		
TOTAL 2,296		